Categories of PI	Examples / Description	Categories of Sources of PI	Business or Commercial Purpose for Collection of PI	Categories of third parties with whom we share the PI
Contact Information	 Employee ID Account name/number Insurance policy number Mailing address Email address Telephone and fax numbers Contact information for related individuals (household or job) 	 Directly from you (e.g., when you submit an application or make an inquiry to a service center) From third parties acting on your behalf (e.g. a financial advisor) Employer Clients, Insurance carriers and third-party agents/brokers 	 Quotation/ Inception of service Policy Administration/ Claims Processing Provide services to you Compliance/ security monitoring and screening Communicate with you about our products and Services 	 Insurance carriers and third-party agents/ brokers (e.g. for quotes or placement services) Vendors that we engage in connection with the services Our affiliates in connection with services provided to you or in which you have expressed an interest
Government issued identifiers	 Social security number Driver's license number State identification card number Passport number Benefits recipient number 	 Directly from you (e.g., when you submit an application or make an inquiry to a service center) From third parties acting on your behalf (e.g. a financial advisor) Insurance carriers and third-party agents/brokers 	 Quotation/ Inception of service Policy Administration/ Claims Processing Provide services to you Compliance/ security monitoring and screening 	 Insurance carriers and third-party agents/brokers (e.g. for quotes or placement services) Vendors that we engage in connection with the services
Other unique identifiers	 Employee ID Account name/number Insurance policy number Username/password 	 Directly from you (e.g., when you submit an application or make an inquiry to a service center) From third parties acting on your behalf (e.g. a financial advisor) Insurance carriers and third-party agents/brokers 	 Quotation/ Inception of service Policy Administration/ Claims Processing Provide services to you 	 Insurance carriers and third-party agents/brokers (e.g. for quotes or placement services) Vendors that we engage in connection with the services

Categories of PI	Examples / Description	Categories of Sources of PI	Business or Commercial Purpose for Collection of PI	Categories of third parties with whom we share the Pl
Individual Attributes	 Marital status Race Religion National origin Veteran status Gender Age Physical or mental disability Sexual orientation Beneficiaries/Dependents 	 Directly from you (e.g., when you submit an application or make an inquiry to a service center) From third parties acting on your behalf (e.g. a financial advisor) Insurance carriers and third-party agents/brokers 	 Quotation/Inception of service Policy Administration/Claims Processing Provide services to you 	 Insurance carriers and third-party agents/brokers (e.g. for quotes or placement services) Vendors that we engage in connection with the services
Internet & Technical Information	 IP address Data from cookies, web beacons, etc. Server log records including page requests) 	Indirectly from you (e.g., when you interact with our websites)	 To operate, assess activity on, and improve our websites and the services they support, including the Service 	 Vendors who help us operate, assess, and improve the performance of our website
Financial Information	 Insurance account numbers Consumer reporting data, credit scores Data collected by a financial institution subject to GLBA (NPFI) CLUE (Comprehensive Loss Underwriting Exchange) reports 	 Directly from you (e.g., when you submit an application or make an inquiry to a service center) From third parties acting on your behalf (e.g. a financial advisor) From third parties that provide access to such information (e.g., a credit reporting agency) Insurance carriers and third-party agents/brokers 	 Quotation/Inception of service Policy Administration/ Claims Processing Provide services to you Compliance/ security monitoring and screening 	 Insurance carriers and third-party agents/brokers (e.g. for quotes or placement services) Vendors that we engage in connection with the services

Categories of PI	Examples / Description	Categories of Sources of PI	Business or Commercial Purpose for Collection of Pl	Categories of third parties with whom we share the PI
Policy Information	 Policy documentation or information submitted in order to obtain quotes Quotes provided 	 Directly from you (e.g., when you submit an application or make an inquiry to a service center) From third parties acting on your behalf (e.g. a financial advisor) Insurance carriers and third-party agents/brokers 	 Quotation/ Inception of service Policy Administration/ Claims Processing Provide services to you Communicate with you about our products and Services 	 Insurance carriers and third-party agents/brokers (e.g. for quotes or placement services) Vendors that we engage in connection with the services
Educational Information	• Student educational records	 Directly from you (e.g., when you submit an application or make an inquiry to a service center) From third parties acting on your behalf (e.g. a financial advisor) Insurance carriers and third-party agents/brokers 	 Quotation/ Inception of service Policy Administration/ Claims Processing Provide services to you Compliance/ security monitoring and screening 	 Insurance carriers and third-party agents/brokers (e.g. for quotes or placement services) Vendors that we engage in connection with the services
Professional or employment-related Information	 Occupation /Title CV/work history HR records (comp, benefits, training, performance, etc.) 	 Directly from you (e.g., when you submit an application or make an inquiry to a service center) From third parties acting on your behalf (e.g. a financial advisor) Insurance carriers and third-party agents/brokers 	 Quotation/Inception of service Policy Administration/ Claims Processing Provide services to you 	 Insurance carriers and third-party agents/brokers (e.g. for quotes or placement services) Vendors that we engage in connection with the services
Children's Data	 Beneficiary information Data collected about children in the household (data about children's use of family accounts, etc.) 	 Directly from you (e.g., when you submit an application or make an inquiry to a service center) From third parties acting on your behalf (e.g. a financial advisor) Insurance carriers and third-party agents/brokers 	 Quotation/ Inception of service Policy Administration/ Claims Processing Provide services to you 	 Insurance carriers and third-party agents/brokers (e.g. for quotes or placement services) Vendors that we engage in connection with the services

Categories of PI	Examples / Description	Categories of Sources of PI	Business or Commercial Purpose for Collection of PI	Categories of third parties with whom we share the PI
Commercial Information	 Purchase history Service records Personal property Customer service records Communication preferences Consumer history/trends Payment preferences Market research, survey data Consumer account information and data collected for qualification 	 Directly from you (e.g., when you submit an application or make an inquiry to a service center) From third parties acting on your behalf (e.g. a financial advisor) Insurance carriers and third-party agents/brokers 	 Quotation/Inception of service Policy Administration/ Claims Processing Provide services to you 	 Insurance carriers and third-party agents/brokers (e.g. for quotes or placement services) Vendors that we engage in connection with the services
Criminal and motor vehicle records	• Motor vehicle reports	From third-party authorities and companies that provide access to such information (e.g., a state department of motor vehicles)	 Quotation/ Inception of service Policy Administration/ Claims Processing Provide services to you Compliance/ security monitoring and screening 	 Insurance carriers and third- party agents/brokers (e.g. for quotes or placement services)
Individual profiles	 Inferred data (propensities, attributes) Demographic data Interests, hobbies Professional interests 	 Directly from you (e.g., when you submit an application or make an inquiry to a service center) From third parties acting on your behalf (e.g. a financial advisor) Indirectly from you (e.g., when you interact with our websites) Insurance carriers and third-party agents/brokers 	 Quotation/ Inception of service Policy Administration/ Claims Processing Provide services to you Communicate with you about our products and Services 	 Insurance carriers and third-party agents/brokers (e.g. for quotes or placement services) Vendors that we engage in connection with the services