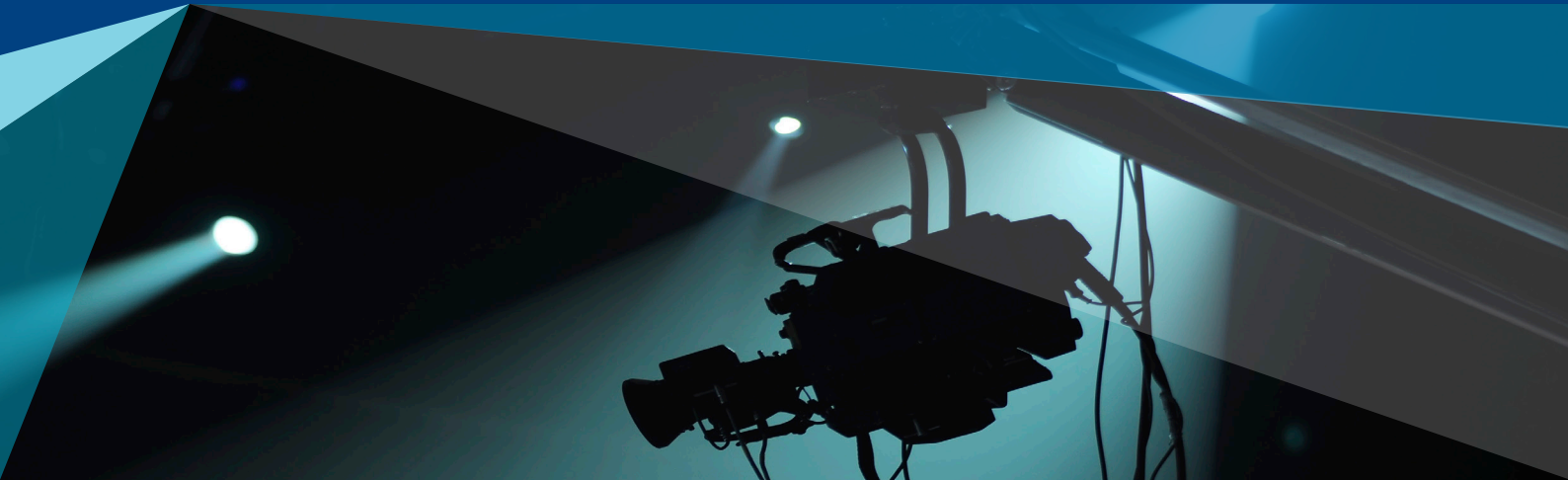


ADWRAP: PRODUCTION INSURANCE PROGRAMME



Usually, suppliers are relied upon to arrange insurance protection for the production of adverts, with no visibility as to the cover provided or the cost charged. A production insurance programme (AdWrap) can provide a transparent and extensive insurance solution to your advertising production needs. It enables you to take control of the insurance protection and could mean a saving of thousands of pounds a year on third party premiums that would otherwise be passed on to you.

INSURANCE COVER FOR PRODUCTION PROGRAMMES

Relying on suppliers' insurance arrangements isn't necessarily the most cost effective way of using your own advertising spend and buying power.

Marsh's media and entertainment team coordinates all aspects of the insurance process to protect you the advertiser, advertising agencies, production companies, and other associated vendors. We streamline the entire insurance process, bringing ultimate efficiencies across the board, and allowing all parties to focus on advertising – not insurance.

WHO IT'S FOR

- Advertisers.
- Advertising agencies.
- Cost controllers.

WHAT YOU GET

- Broader and consistent cover.
- Market-tested pricing.
- Better claim control.
- Global broker network.
- Dedicated support.
- Access to specialist adverse weather insurance cover.

HIGHLIGHTS OF THE ADWRAP INSURANCE PROGRAMME

- **Broader and consistent cover**
Cover under an umbrella production insurance programme is generally broader than the cover carried by typical suppliers, and ensures consistency of cover across all suppliers and advertising projects.
- **Market-tested pricing**
An AdWrap provides confidence that a fair market price is being achieved for insurance protection.
- **Claim control**
You are judged on your own claims record, avoiding premium rate loading due to a poor supplier claims history.
- **Expert claims handling**
We provide a consistent service team for all aspects of your production insurance, including claims, with the added advantage of nominated loss adjusters who specialise in the media sector.
- **A safe pair of hands**
Benefiting from one of the largest media and entertainment service teams in the insurance sector, Marsh provides an experienced and committed adviser that you can trust.

SUMMARY OF COVER

Listed below are brief descriptions of common AdWrap covers. All policies are subject to policy terms, conditions, and exclusions that should be reviewed in detail.

- Advertising agents indemnity.
- Commercial producers indemnity.
- Difference in conditions (DIC).
- Death and disgrace.
- Production materials.
- Public liability.
- Hired equipment.
- Production property.
- Animal mortality.
- Airside liability.
- Travel and personal accident.

CONTACT US

For more information about AdWrap insurance programmes please contact your Marsh representative, or:

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Marsh's service approach means that we pro-actively manage the emerging risks and issues facing advertising clients. Hand in hand with cover and pricing, service delivery and global solutions are of paramount importance to Marsh's media and entertainment team.



The information contained herein is based on sources we believe reliable and should be understood to be general risk management and insurance information only. The information is not intended to be taken as advice with respect to any individual situation and cannot be relied upon as such.

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