

GLOBAL RISKS OF CONCERN TO BUSINESS

WEF EXECUTIVE OPINION SURVEY RESULTS

SEPTEMBER 2017



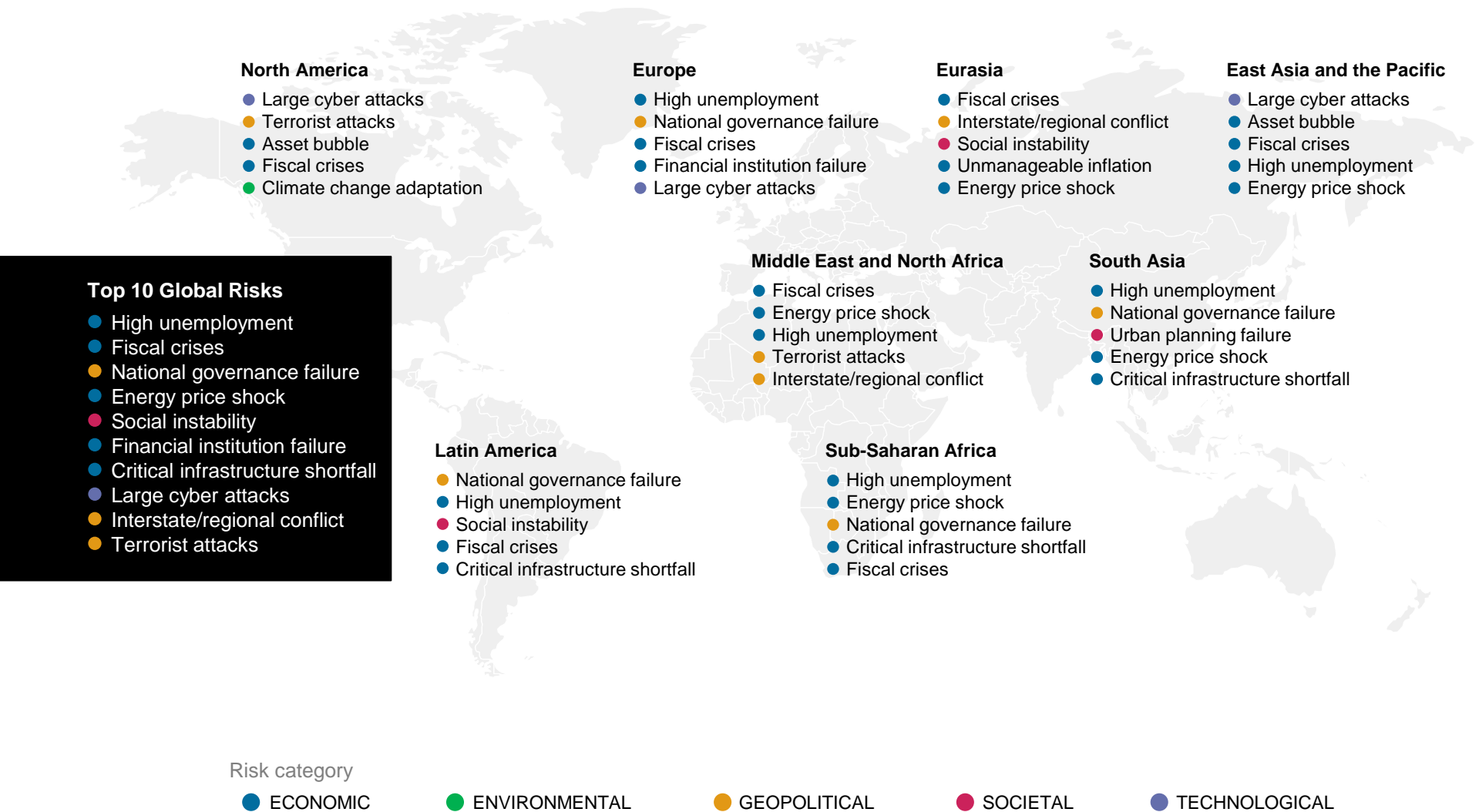
GLOBAL RISKS OF CONCERN TO BUSINESS

Results from the World Economic Forum Executive Opinion Survey 2017

- **Survey and sample:** The results shown in these materials are taken from the World Economic Forum's Executive Opinion Survey (EOS), which captures information annually on a broad range of socio-economic issues from a representative sample of business leaders around the world. The 2017 survey had 12,411 responses from 136 countries.
- **Focus:** The results presented here are based on one question in the survey, which asked respondents to select the five global risks that they believe to be of most concern for doing business in their country within the next 10 years. The data here shows a high-level view and responses for a selection of major economies. The full worldwide results will be published in January 2018 along with the new Global Risks Report, which is produced annually in conjunction with partners Marsh & McLennan Companies (MMC) and Zurich Insurance Group (Zurich).
- **Methodology:**
 - The risks “share” for each country is calculated by dividing the number of times each risk is mentioned by the total number of respondents in the respective country and ranked accordingly to generate the leading concerns for each country.
 - The regional risks share is calculated by taking the simple average of all countries in a specific region and ranked accordingly (see regional categorization below). The global risks share is calculated by taking the simple average of all countries and ranked accordingly.
 - The regional categorization of countries can be found on the final page

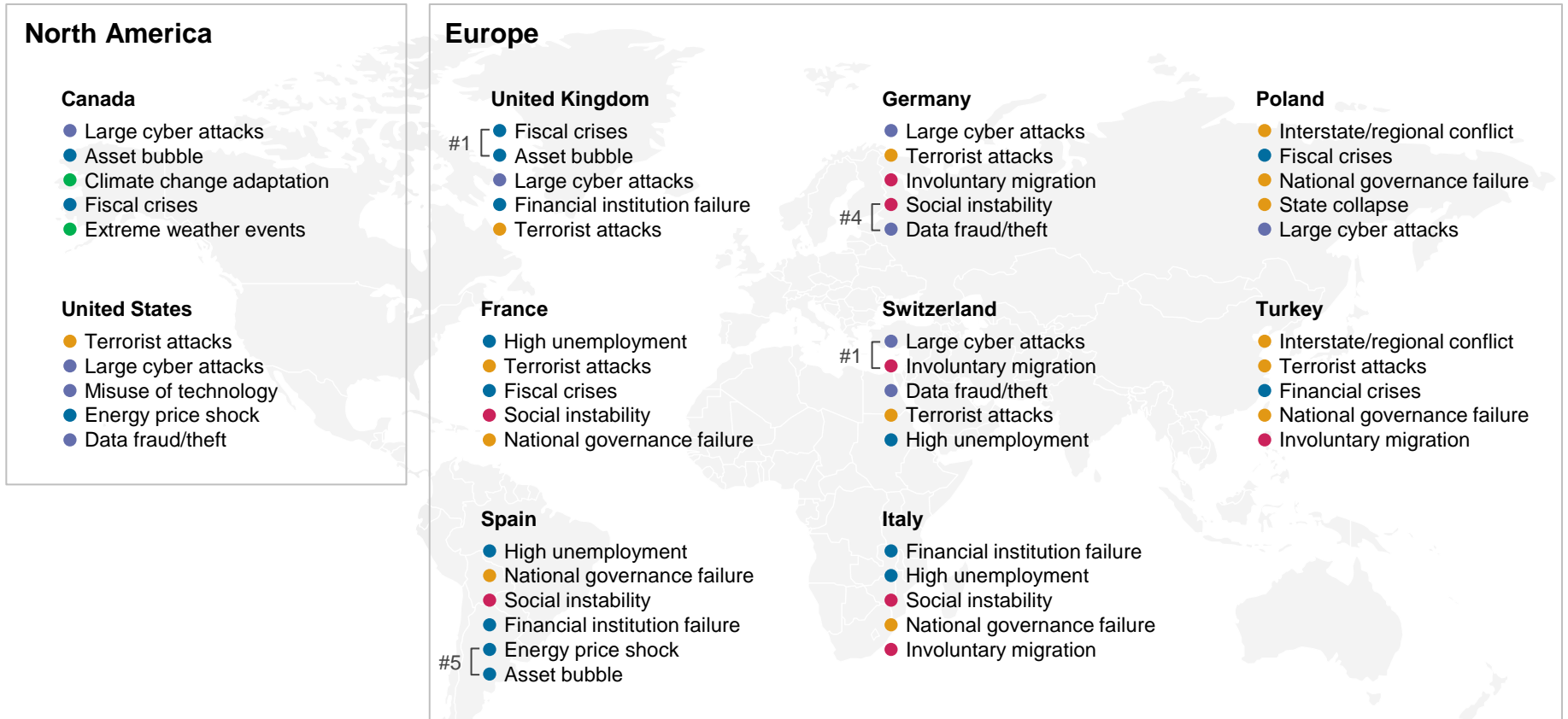
GLOBAL RISKS OF CONCERN TO BUSINESS (by rank order)

Global and regional overview



GLOBAL RISKS OF CONCERN TO BUSINESS (by rank order)

Selected country results



Risk category

● ECONOMIC

● ENVIRONMENTAL

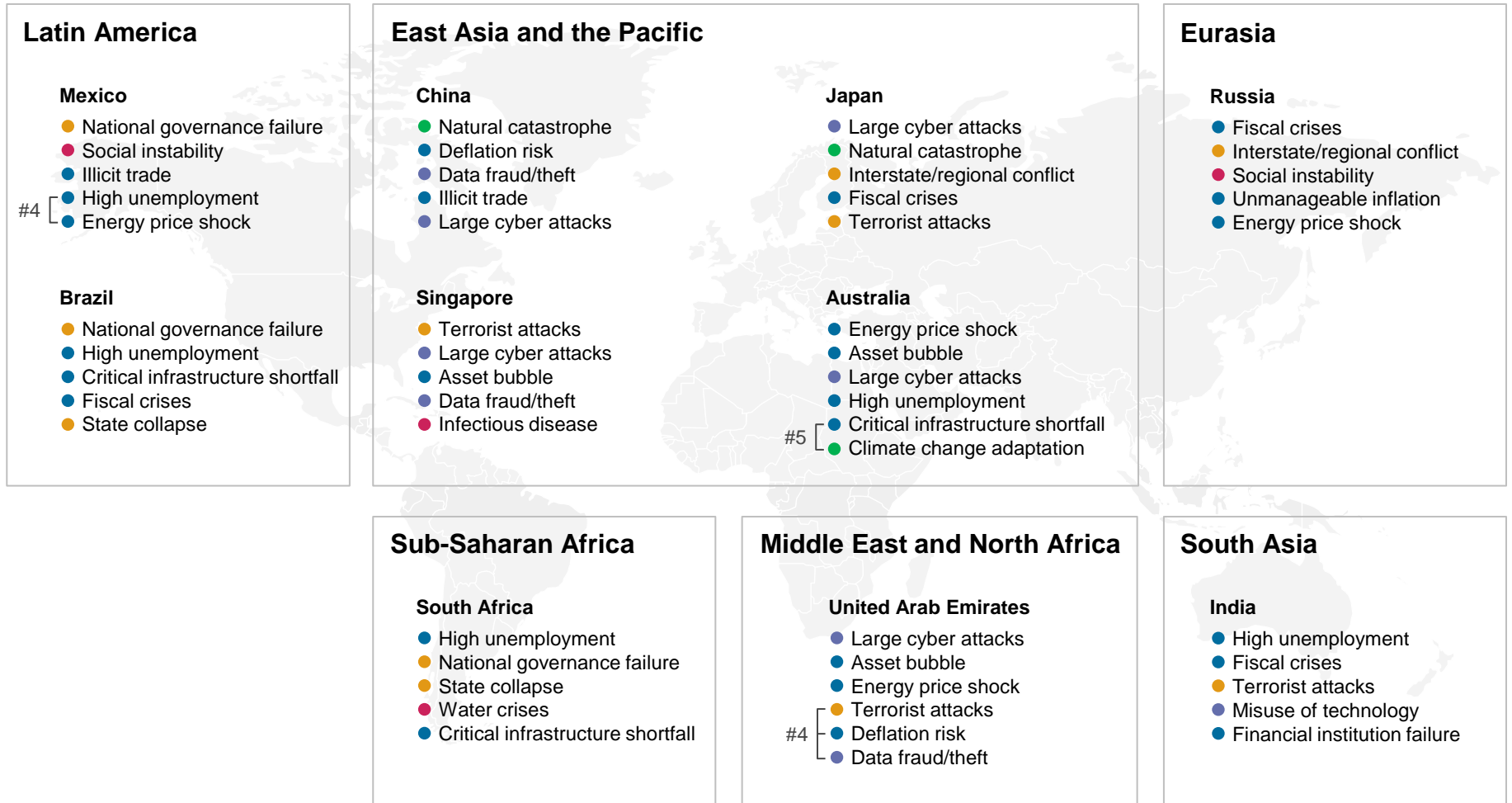
● GEOPOLITICAL

● SOCIETAL

● TECHNOLOGICAL

GLOBAL RISKS OF CONCERN TO BUSINESS (by rank order)

Selected country results



Risk category

● ECONOMIC

● ENVIRONMENTAL

● GEOPOLITICAL

● SOCIETAL

● TECHNOLOGICAL

WORLD ECONOMIC FORUM EXECUTIVE OPINION SURVEY

Regional categorization (for all countries in the sample)

Europe

Albania, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Montenegro, the Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, the United Kingdom

North America

Canada, the United States of America

Latin America

Argentina, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Trinidad and Tobago, Uruguay, Venezuela

East Asia and the Pacific

Australia, Brunei, Cambodia, China, Hong Kong, Indonesia, Japan, South Korea, Laos, Malaysia, Mongolia, New Zealand, the Philippines, Singapore, Taiwan, Thailand, Vietnam

South Asia

Bangladesh, Bhutan, India, Nepal, Pakistan, Sri Lanka

Middle East and North Africa

Algeria, Bahrain, Egypt, the Islamic Republic of Iran, Israel, Jordan, Kuwait, Lebanon, Morocco, Qatar, Saudi Arabia, Tunisia, the United Arab Emirates, Yemen

Eurasia

Armenia, Azerbaijan, Georgia, Kazakhstan, Kyrgyzstan, Moldova, the Russian Federation, Ukraine

Sub-Saharan Africa

Benin, Botswana, Burundi, Cameroon, Cape Verde, Chad, the Democratic Republic of the Congo, Ethiopia, The Gambia, Ghana, Guinea, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mozambique, Namibia, Nigeria, Rwanda, Senegal, Seychelles, Sierra Leone, South Africa, Swaziland, Tanzania, Uganda, Zambia, Zimbabwe